



Wheels On The Bus Project

CPCD invites companies to feel the empowering satisfaction of sending a children living in poverty to school every morning, where they could learn and play.

Transportation is a crucial component of CPCD programs. Without a mode of transportation, many of our kids are unable to get to school every morning. With your help we can provide children with round-trip transportation to and from school. Sponsoring a bus helps us to cover the cost associated with bus operation and to keep the wheels turning.



All sponsorship levels include

- Logo placement on selected bus
- Recognition in multiple CPCD e-newsletters distributed to over 6,500 recipients
- Add CPCD's logo to your web site to promote your company is "Giving Back" to our community
- Company listing in CPCD Annual Report
- Exclusive logo placement on CPCD's web site with more than 3,300 average visitors per month
- Social media exposure on Twitter, LinkedIn and Facebook with more than 2,000 followers
- Company logo placed prominently on Facebook page for one week

Wheels on the Bus Sponsor.....\$4,000

All promotional items listed in general sponsorship plus:

- Company logo placed on a CPCD bus for one program year (various bus routes available to choose from)
- Monthly recognition as the "Get on the Bus" (GOTB) sponsor and co-branded marketing materials for CPCD's premier GOTB tours

Go! Sponsor\$2,000

All promotional items listed in general sponsorship plus:

- Company logo placed on a CPCD bus during springs or fall sessions (various bus routes available to choose from)

Beep! Beep! Sponsor\$1,000

- All promotional items listed in general sponsorship

As a sponsor, you truly become a partner. We would love to create a customized sponsorship package for you! Help us continue to fill classroom seats by joining CPCD in sponsorship!

**For additional information, please contact
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