



**2017 Hops on the Bus Sponsorship  
Recognition and Benefits  
July 25, 2017  
Featuring 3 local master brew spots  
5-7 pm**

CPCD...giving children a head start invites you to become a sponsor for CPCD's Hops on the Bus (brewery tour). The Hops on the Bus tour is an exclusive event for current CPCD donors and supporters who are members of Henry's Heroes, our exciting monthly giving team. Underwriting this event means that 100% of all donations will directly benefit our community's most vulnerable children and families.

All sponsorship levels include:

- Logo placement on event materials
- Recognition during the tour
- Recognition in CPCD e-newsletters distributed to over 6,500 recipients
- Add CPCD's logo to your web site to promote your company is "Giving Back" to our community
- Company listing in CPCD Annual Report
- Social media exposure on Twitter, LinkedIn and Facebook with more than 2,000 followers

**Heroic Sponsor**.....\$1,000

All promotional items listed in general sponsorship plus:

- Logo placed on three CPCD busses throughout the Hops on the Bus tour

**Champion Sponsor**.....\$500

All promotional items listed in general sponsorship plus:

- Two seats on the tour bus
- Logo placed on two CPCD busses throughout the Hops on the Bus tour

**Super Sponsor**.....\$250

- All promotional items listed in general sponsorship
- Logo placed on a CPCD bus throughout the Hops on the Bus tour

As a sponsor, you truly become a partner. We would love to create a customized sponsorship package for you. Help us ensure that all children in CPCD's programs receive the tools needed to excel and become a sponsor today!

**For additional information, please contact Zuleika Muñoz**

**at [zmunoz@cpcd.org](mailto:zmunoz@cpcd.org) or (719) 884-1409.**